

MBody AI Privacy Policy

Effective date: September 10, 2026. Applies to www.mbody.ai and ir.mbody.ai.

1. Who we are and what this Policy covers

This Policy explains how MBody AI Ltd., an Israeli company (Nasdaq: MBAI), and its subsidiaries MBody AI Corp. (Nevada) and MBody AI Canada Corp. (Ontario) (together, "**MBody AI**," "**we**," "**us**" or "**our**") handle personal information collected through www.mbody.ai, ir.mbody.ai and any other page that links to this Policy (the "**Sites**"). MBody AI Ltd. is the controller of that information; our subsidiaries process it on our behalf.

This Policy does not cover the MBody AI Orchestrator™ platform or any other product or service provided under a customer agreement, which governs personal information processed through it. Nor does it cover information collected offline, or third-party websites we link to (see Section 11).

2. What we collect

2.1 Information you give us

- **Contact forms and correspondence.** Your email address and anything else you choose to include, such as your name, company, title, phone number and the content of your message, whether submitted through a form or sent to info@mbody.ai, IR@mbody.ai or any other Company address.
- **Investor email alerts.** Your first and last name, company, email address, alert preferences and subscription history.
- **Event registrations.** The details you provide when registering for a webcast, investor call or demonstration through the Sites.

2.2 Information collected automatically

Our hosting and investor-tools providers record standard technical information when you visit: IP address, approximate location derived from it, browser and operating system, device identifiers, referring URL, the pages you view, and the dates and times of your visits. Section 5 describes the cookies we use.

2.3 Information from other sources

We may receive business contact information about you from publicly available sources and professional networking sites, from event organizers, from our investor relations advisors and shareholder identification services, and from customers and partners who refer you to us. We may combine it with information collected through the Sites.

2.4 Sensitive information

The Sites are not designed to collect sensitive personal information, such as government identification or financial account numbers, precise geolocation, health information, or information about racial or ethnic origin, religious beliefs or sexual orientation. Please do not submit it.

3. Why we use it

- To answer your inquiries and provide the information or materials you request.
- To send investor alerts, press releases, filing notices and event invitations you have signed up for.
- To market our products and services to businesses and manage relationships with customers, partners, investors and analysts.
- To operate, secure and improve the Sites, diagnose technical problems and prevent fraud and abuse.
- To meet our legal and regulatory obligations, including securities laws and stock exchange rules, and to establish, exercise or defend legal claims.
- To evaluate or complete a merger, acquisition, financing or other corporate transaction.
- For any other purpose disclosed to you when we collect the information, or to which you consent.

We do not use information collected through the Sites to make decisions about you that produce legal or similarly significant effects based solely on automated processing.

4. Legal bases (EEA, United Kingdom and Switzerland)

Where the GDPR or UK GDPR applies, we rely on: steps taken at your request before or under a contract; our legitimate interests in operating and securing the Sites, marketing to business contacts, and communicating with investors and analysts, where those interests are not overridden by your rights; compliance with legal obligations; and your consent, which you may withdraw at any time, for marketing where consent is required and for non-essential cookies and similar technologies.

5. Cookies

The Sites use a small number of cookies and similar technologies:

Category	Purpose	Set by, and duration
Strictly necessary	Security, load balancing, form submission and spam prevention. These cannot be switched off.	Framer (www.mbody.ai); WP Engine and B2i Technologies (ir.mbody.ai). Session, or up to 12 months.
Analytics	Aggregated visit statistics such as pages viewed, referring site, device type and country.	www.mbody.ai uses Framer analytics, which sets no cookies and does not track visitors across websites. ir.mbody.ai uses no separate analytics platform.
Functional	Embedded video, stock quotes and charts, SEC filing feeds, and web fonts.	B2i Technologies; Google Fonts, which receives your IP address when fonts load. Session, or up to 12 months.

We use no advertising cookies, tracking pixels or social media tags. If that changes we will update this Policy and, where the law requires it, ask for your consent first. Where applicable law requires consent for a cookie or similar technology, we will not activate it until you consent. You may withdraw or change your choice at any time through the cookie settings link on the Sites. You can also control cookies through

your browser settings, though disabling them may affect how the Sites work. We treat a Global Privacy Control signal as an opt-out of any sale or sharing of personal information and of targeted advertising.

6. Who we disclose it to

- **Our subsidiaries**, for the purposes described in this Policy.
- **Service providers** that work for us and may use the information only to do so: website hosting and development (Framer for www.mbody.ai, WP Engine for ir.mbody.ai), web fonts and content delivery (Google Fonts), investor tools including email alerts, stock data and filing feeds (B2i Technologies), email and cloud infrastructure, customer relationship management, and webcast, IT and security vendors.
- **Advisors and the financial ecosystem**: lawyers, auditors, accountants, bankers and insurers; and, where you deal with us as an investor or analyst, our investor relations advisors (Lytham Partners), transfer agent, financial printer, proxy solicitor, underwriters, Nasdaq and securities regulators.
- **Authorities**, where we believe disclosure is required by law, regulation or legal process, or is necessary to protect the rights, property or safety of MBody AI, our customers, our shareholders or others.
- **Counterparties to a corporate transaction** and their advisors, in connection with a merger, acquisition, financing, reorganization or sale of assets.
- **Anyone you direct us to**, or to whom you consent.

We do not sell personal information, and we do not share it for cross-context behavioral advertising or targeted advertising, as those terms are defined under applicable United States privacy laws.

7. International transfers

Personal information collected through the Sites may be transferred to, stored in and processed in the United States, where our operations are headquartered, and in Canada and Israel, and in any other country where we or our service providers operate. Data protection laws in those countries may differ from those where you live. Where the law requires it we use appropriate safeguards, including the European Commission's Standard Contractual Clauses and the UK International Data Transfer Addendum, and we rely on adequacy decisions where they are available. The European Commission has recognized Israel as providing an adequate level of protection. Contact us for details of the safeguards we use.

8. How long we keep it

We keep personal information only as long as we need it for the purposes in this Policy. In setting that period we consider how sensitive the information is, the risk of harm from unauthorized use or disclosure, whether we can achieve our purpose another way, and what our legal, accounting, securities-law and record-keeping obligations require. Investor alert subscriptions are kept until you unsubscribe or the subscription becomes inactive. After you unsubscribe, we may retain limited information on a suppression list so that we can honor your request. Inquiry and correspondence records are kept while the relationship is active and for a reasonable period afterwards, then deleted or anonymized.

9. Security

We maintain administrative, technical and physical safeguards designed to protect personal information against loss, misuse, and unauthorized access, disclosure, alteration or destruction. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

10. Your rights

Depending on where you live, you may have the right to access your personal information and receive a copy; to correct or delete it; to restrict or object to how we use it; to receive it in a portable format; to withdraw consent; to opt out of the sale or sharing of personal information and of targeted advertising and profiling; and not to be treated differently for exercising any of these rights. Email legal@mbody.ai or write to us at the address in Section 13. We will verify your identity before acting, which may mean confirming control of the email address associated with your information, and we will respond within the time the applicable law allows. An authorized agent may make a request for you on proof of authority. If we decline a request we will say why and, where the law provides for it, how to appeal.

10.1 United States

This section applies to residents of states with comprehensive consumer privacy laws, to the extent those laws apply to us. Most of them apply only above revenue or data-volume thresholds we do not currently meet; we honor the commitments below regardless.

In the past 12 months we have collected these categories of personal information, in the terms the California Consumer Privacy Act uses: identifiers, including name, email address and IP address; professional or employment-related information, such as employer and title; commercial information, such as records of your inquiries; internet and network activity, such as your browsing on the Sites; and approximate geolocation derived from IP address. We collected it from the sources in Section 2, used it for the purposes in Section 3, and disclosed it for business purposes to the recipients in Section 6. We have not sold personal information or shared it for cross-context behavioral advertising, and we do not knowingly do either for anyone under 16. Nevada residents may submit a verified request that we not sell covered information to legal@mbody.ai, although we do not sell it.

10.2 Canada

We comply with PIPEDA and applicable provincial laws, including Quebec's Act respecting the protection of personal information in the private sector. You may request access to and correction of your information and may withdraw consent, subject to legal and contractual limits. In Quebec you may also ask us to stop disseminating your information and to provide computerized information in a structured, commonly used format. Your information may be transferred outside Canada, including to the United States and Israel, where courts and authorities may be able to access it under local law. Our General Counsel is the person in charge of the protection of personal information and can be reached at legal@mbody.ai. You may complain to the Office of the Privacy Commissioner of Canada or the Commission d'accès à l'information du Québec.

10.3 EEA, United Kingdom and Switzerland

If you are in the EEA or United Kingdom, you have the rights provided by the GDPR or UK GDPR, as applicable, including access, rectification, erasure, restriction, portability and objection, and the right to complain to the supervisory authority where you live or work. Where we rely on legitimate interests, you may object at any time, and we will stop unless we have compelling legitimate grounds to continue or need the information for legal claims. If you are in Switzerland, you may have rights under the Swiss Federal Act on Data Protection, including to request information about our processing of your personal information; to request its correction or deletion; to restrict or object to processing; and, where applicable, to receive it in a portable format. You may also report concerns to the Swiss Federal Data Protection and Information Commissioner.

10.4 Israel

MBody AI Ltd. is subject to the Protection of Privacy Law, 5741-1981. You are under no legal obligation to give us personal information; doing so is voluntary and rests on your consent. Information you provide is held in databases maintained by or for MBody AI Ltd., used for the purposes in Section 3, and disclosed to the recipients in Section 6 so that they can provide those services. Under Sections 13 and 14 of that law you may review information held about you and ask that inaccurate, incomplete or out-of-date information be corrected or deleted. You may also contact the Privacy Protection Authority.

10.5 Marketing and investor communications

Unsubscribe from any alert or marketing email using the link it contains, or by contacting us. We will act promptly and within the time required by Canada's Anti-Spam Legislation, the US CAN-SPAM Act and other applicable law. We may still send you transactional or legally required messages, such as answers to your inquiries.

11. Children, third-party sites, and Do Not Track

The Sites are intended for a business and investor audience and are not directed to children. We do not knowingly collect personal information from anyone under 18. Tell us if you believe a child has given us information and we will delete it.

The Sites link to third parties, including the SEC's EDGAR system, Nasdaq, our transfer agent, webcast providers and our pages on LinkedIn, X, Instagram and Facebook. This Policy does not apply to them and we are not responsible for their practices.

There is no industry standard for responding to browser "Do Not Track" signals and the Sites do not respond to them. We do honor Global Privacy Control signals, as described in Section 5.

12. Changes

We may update this Policy. The effective date above shows when it was last revised. If we make material changes we will post the revised Policy and, where the law requires it, notify you or ask for your consent.

13. Contact us

MBody AI Ltd., Attention: General Counsel, c/o MBody AI Corp., 9205 West Russell Road, Building 3, Suite 240, Las Vegas, Nevada 89148, United States. Email: legal@mbody.ai. Registered office in Israel: Check-Cap Building, 29 Abba Hushi Avenue, P.O. Box 1271, Isfiya 3009000, Israel.

Investor relations: IR@mbody.ai. General inquiries: info@mbody.ai.